

## Aging in Place

- ◆ 45 home projects
- ◆ 50 individuals



\$230,127  
in labor charges were  
saved thanks to  
volunteers

*"I'm so grateful for the work your volunteers did on my house. The work was wonderful. Please tell your crew how much it is appreciated."*

*I am an Art Quilter, but I have been making quilts for the last 30 years. If at any time you wish to use my services I would be happy to help. Let me know if there is a group that makes quilts for the new homes you build. I would like to volunteer my time if needed."*

*-Thank you so much, Geraldine (AiP participant)*



11,254  
volunteer hours

## sector impact



\$2,432,308  
Total revenue



\$368,099 fundraising  
539 unique donors

## societal impact



\$194,982  
sales tax  
paid



\$13,868  
impact & permit  
fees



\$759,276  
spent at Sonoma  
County businesses



\$9,361  
property  
taxes paid



\$2,112,503

Gross revenue raised to fund  
Habitat for Humanity's mission

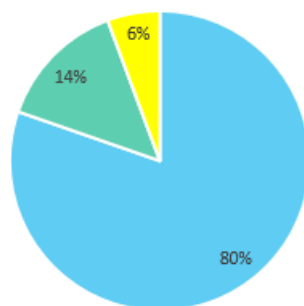
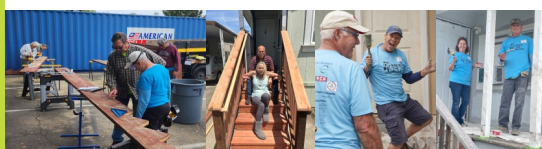


## 1st Annual Rock the Block

Over 70 volunteers—  
totaling 396 hours.

Items completed on 14 homes located at  
Rancho Feliz Mobile Home Park:

- ◆ 9 entryway stairs replaced
- ◆ 6 homes painted
- ◆ 5 fences replaced
- ◆ 2 homes siding and trim replaced

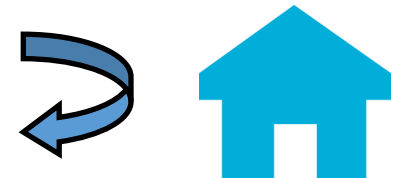
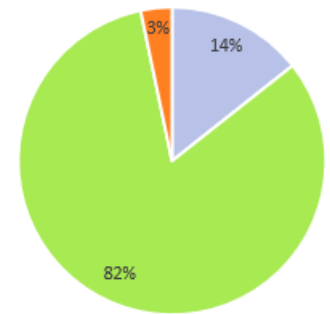


## REVENUE

- ◆ Community Support
- ◆ ReStore
- ◆ Other

## EXPENSES

- ◆ Program
- ◆ Administrative
- ◆ Fundraising



# everyone

can help Habitat for Humanity build *strength, stability,*  
and *self-reliance* through *safe shelter.*

Habitat for Humanity of Sonoma County (“Habitat”) is an affiliate of the global organization that creates quality, affordable homes for low income and working families. Since 1984 Habitat has enabled dozens of families from Sonoma County to move into homes that they themselves helped to build. And most recently Habitat is helping low-income seniors, veterans, and/or people with disabilities with critical home repairs. Habitat also owns and operates “ReStore,” a retail center that sells gently used donated furnishings, equipment and essential home repair items at reduced prices, providing revenue to support Habitat’s mission of building stability, self-reliance and safe shelter in Sonoma County.

### **THE NEED**

Sonoma County is among the 10 least affordable counties in the United States for housing. This phenomenon especially impacts the service-based workforce that is increasingly priced out of the housing market and forced to commute long distances or move away entirely.

In Sonoma County, senior citizens make up one in five people yet represent 48 percent of cost burdened households. The Sonoma County Area Agency on Aging has cited the need for increased home modification services to allow seniors, veterans, and/or people with disabilities to stay housed in place. Despite this, Sonoma County lost 88 percent of State and Federal funding for housing production and preservation from 2008 to 2018.

### **WHY INVEST IN HABITAT?**

Habitat is one of the very few organizations specifically building *affordable* houses for qualified families and preserving *housing* stock. This is achieved by helping low-income seniors, veterans, and/or people with disabilities stay in their home by providing critical home repairs.

Habitat can build homes at a fraction of market rate costs by using the latest construction methods, procuring donated materials, and putting the energies of committed, trained volunteers to work. Through our deep commitment to volunteer labor and our constant search for cost-effective innovations, every dollar invested in Habitat produces \$18 worth of housing.

Our Aging in Place Critical Home Repair program addresses individuals’ needs holistically and completes person—specific home repairs and modifications – from installing grab bars to building wheelchair ramps and updating flooring. Habitat’s program not only brings pride and dignity back to homeowners and communities, but it also helps preserve the existing affordable housing stock.

Habitat is innovative, nimble, collaborative, and experienced, driven to provide practical solutions to the community’s affordable housing crisis. Habitat’s construction staff of 4 supports a force of 11 trained construction volunteers and dozens of other volunteers. Our annual budget of \$2.5 million is dedicated to building homes and putting vulnerable families in safe, sustainable shelter. And helping our older neighbors stay in their beloved communities.

### **HOW CAN YOU INVEST?**

You can make a gift directly to any of Habitat’s funds and projects. Many donors choose to give more through an installment gift that allows for a series of payments over time. You may also include Habitat in your estate plan, leaving a generous gift to support Habitat’s mission. Make a gift right now, either on-line at [www.habitatsoco.org](http://www.habitatsoco.org) or by sending your gift commitment to 1201 Piner Rd., #500, Santa Rosa, CA 95403.

There are numerous naming opportunities and other forms of donor recognition at each of our project sites and throughout our programs. Contact Jacqui Salyer at 707-806-6464 to discuss our available naming opportunities and to find those most meaningful to you.

Whichever way you choose to invest in our work, know that your dollars are directly used to help people with a decent and safe place to live. We always welcome volunteers’ gift of time [vol-email@habitatsoco.org](mailto:vol-email@habitatsoco.org).

**Habitat brings people together to build homes, communities, and hope.**